



For more information, contact:

CHECKPOINT Technologies, Inc.

Kate Beck

813.818.8324

kbeck@checkpointtech.com

PRESS RELEASE

FOR IMMEDIATE RELEASE:

CHECKPOINT Technologies to Exhibit at HIMSS12 in Las Vegas

TAMPA, FL, (January 11, 2012) – Checkpoint Technologies Inc., an HP Elite Partner, is proud to be a first-time exhibitor at a show focused on improving the delivery of healthcare with effective and efficient IT and management system solutions. Recognized as one of the premier conferences in the healthcare industry, HIMSS12 brings together healthcare professionals across the globe for this annual gathering in Las Vegas, Feb 20-24. Checkpoint Technologies is excited to show HIMSS attendees how our products and services will transform their IT cost center into a value center.

Bob Crews, President of Checkpoint Technologies states, “Since incorporating in 2003, our list of clients in the healthcare space has grown significantly. We’ve assisted several large healthcare providers throughout the U.S. with the development of automated processes used to load and modify patient data. Utilizing Checkpoint Technologies’ expertise with our proposed Hewlett-Packard automation solution, our valued client-Orlando Health, realized a significant return-on-investment very quickly.”

“We’ve also assisted in the area of software quality assurance and software testing – functional, performance, and security. We’re currently in the midst of discussions with many clients regarding our data center transformation and infrastructure capabilities.”

“This year we’re excited to be attending and exhibiting at the HIMSS12 Annual Conference & Exhibition for the first time. We look forward to meeting with existing clients and future clients alike to share with them the value that our expertise, our solutions, and our partnership with Hewlett-Packard can provide to their organization. The HIMSS conference is well-respected and widely attended making our decision to exhibit an easy one!”

-more-

HIMSS annual conference is expected to attract about 30,000 attendees, ranking it as one of the largest healthcare IT and management systems conference in the world. Attendees who visit the conference participate in education sessions and networking events, in addition to visiting the exhibits. The 2012 conference includes more than 400 education sessions plus pre-conference education sessions with symposia on ICD-10, Accountable Care Organizations (ACOs), Achieving meaningful Use for Eligible Hospitals, Clinical Engineering and IT Leadership, Health Information Exchange (HIE), Nursing Informatics, Physicians' IT, Quality/Clinical Decision Support, Meaning Use Success, RFID & RTLS and the Secondary Use of Data Symposium.

The HIMSS12 Exhibition will feature the all-new Knowledge Centers, six powerhouses of education and vendor solution sessions that will focus on: accountable care organizations/ value-based purchasing, mobile health, clinical and business analytics/intelligence, cloud computing and ICD-10. Once again, the Interoperability Showcase will highlight cutting-edge technology and standards demonstrating interoperability in a real-world environment. Other exhibition attractions include the well-attended pavilions like The Intelligent Hospital, E H R Association and Career Services Center.

Keynote speakers confirmed for HIMSS12 include:

- **Biz Stone**, Co-founder, Twitter: Hear how social media can influence the changing healthcare landscape.
- **Farzad Mostashari, MD, ScM**, National Coordinator for Health Information Technology: Gain top level insight about the latest on healthcare reform
- **Donna Brazile**
Renowned Political Strategist and Commentator Vice Chair of Voter Registration and Participation, Democratic National Committee
- **Dana Perino**
Political Commentator and Former White House Press Secretary
- **Dan Buettner**
Founder of Blue Zones and World Renowned Explorer

-more-

About Checkpoint Technologies, Inc.

Checkpoint Technologies, Inc. is a HP Software Elite Partner and HP Enterprise Partner; that provide professional services (staff augmentation, consulting, and education), HP software and Infrastructure Solutions. These include all areas of the Data Center, Software Quality Assurance and Testing. Our expertise in software tools, methodologies and best practices help our clients maximize the value and impact of their IT investments. Because our experience is based upon quality assurance and best practice business processes, we provide a more analytical approach to the challenges that are faced in today's dynamic business climate. By better understanding the impact on the business the results provide a more positive result. We work diligently to ensure that we understand the goals and expectations of our customers. Our team works consistently to stay in touch with the requirements to deliver an effective solution that meet our customer's expectations and timelines. Our experienced consultants deliver services at client locations locally, nationally and internationally. They continually uncover new situations that "extend the reach" of new opportunities to maximize the ROI for IT investments. We are perfectly positioned to provide many necessary functions specifically focused on proof-of-concept, product licenses, support, staff augmentation, installation, customization, training, integration and implementation across the complete HP product set.

About HIMSS

HIMSS is a cause-based, not-for-profit organization exclusively focused on providing global leadership for the optimal use of information technology (IT) and management systems for the betterment of healthcare. Founded 50 years ago, HIMSS and its related organizations are headquartered in Chicago with additional offices in the United States, Europe and Asia. HIMSS represents more than 38,000 individual members, of which more than two thirds work in healthcare provider, governmental and not-for-profit organizations. HIMSS also includes over 540 corporate members and more than 120 not-for-profit organizations that share our mission of transforming healthcare through the effective use of information technology and management systems. HIMSS frames and leads healthcare practices and public policy through its content expertise, professional development, research initiatives, and media vehicles designed to promote information and management systems' contributions to improving the quality, safety, access, and cost-effectiveness of patient care. To learn more about HIMSS and to find out how to join us and our members in advancing our cause, please visit our website at www.himss.org.

###